

Aidan Rosario | Industrial Designer

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Experience 5 years

Independent Contractor, Boston, MA

Industrial Designer | January 2025–present

Designed products, ideated new concepts, and refined CAD models for a variety of clients. Provided detailed and evocative product storyboards and sketches new products for consulting agencies and consumer product corporations.

Nova Design, Providence, RI

Product Visualization Artist (contract) | March 2025–May 2025

Created dynamic 3d animations, renders and visuals to demonstrate product functionality and aesthetic desirability. Developed short form CGI media independently and with a team to deliver stills and video content to clients.

ELEVEN LLC., Boston, MA

Industrial Designer | August 2021–November 2024

Developed concepts, invented solutions, and designed manufacturable products for Fortune 500 corporations and startups. Constructed prototypes for design-intent validation. Advocated for human-centered storytelling and design. Presented concepts for brand expansion through evocative illustrations and 3D renders. Worked closely with research and engineering to develop household goods, consumer technology, and commercial equipment.

EVOLVE Collaborative, Portland, OR

Industrial Designer | May 2022–August 2022

Created concepts and developed products for clients. Constructed full-scale works-like prototypes. Conveyed concepts and user experiences through detailed storyboards and designed solutions for mechanically complex problem spaces. Conducted and synthesized consumer research to deliver actionable insights for transformative lifestyle brands.

Deckers Outdoor Corporation, Goleta, CA

Footwear Designer (contract) | June 2020–August 2021

Ideated new footwear concepts for Sanuk and the innovation footwear brand–Deckers X Lab. Developed Colorways and consulted designs that fit within existing visual brand languages. Created footwear illustrations for marketing purposes.

DELL Technologies, Round Rock, TX

Experience Innovation Group Intern | January 2021–April 2021

Munchkin Inc., Van Nuys, CA

Product Development Intern | January 2019–December 2019

Education

University of Cincinnati (DAAP) | 2017–2022

Bachelor of Science Industrial Design. Magna Cum Laude. Cincinnati Excellence Scholar.

Skills

Core Skills: Design Ideation, Design for Manufacturing, Human Centered Design, Storyboarding, Concept Development, Design Communication, Surface Design, CAD development, Footwear Design, CMF, Sketching, Rendering, User Research, Trend Forecasting, Sewing, Fabric Construction, Prototyping.

Software: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Premiere Pro, Adobe Creative Suite, Sketchbook Pro, Procreate, Affinity Designer, Powerpoint, Excel, Figma, Mural, Miro, Canva, Rhinoceros (Rhino 3D), Grasshopper, Solidworks, Fusion 360, Creo, Keyshot, Blender, Gravity Sketch, CLO3d